3plains Logo Usage:

Full color “Primary Logo” and Full Color “Icon Logo” are the main logos to use.

Do not alter the logos in any way. This includes: color, angle, and the art file itself.

When there is a need to print in black and white, please use the solid color version of the logos.
3PLAINS "PRIMARY LOGO" USAGE

- PRIMARY LOGO (Full Color)
- PRIMARY LOGO (Full Color on Light Background)
- PRIMARY LOGO (Full Color on Dark Background)
- PRIMARY WORDMARK (Full Color - No Tagline)
- PRIMARY LOGO (Solid Color on Light Background)
- PRIMARY LOGO (Solid Color on Dark Background)
- MINIMUM FREE SPACE IS "Arrow" WIDTH
- DO NOT STRETCH OR WARP LOGO
- DO NOT ALTER COLOR OR USE GRADIENTS WITH LOGO
3PLAINS “ICON LOGO” USAGE

- Icon Logo (Full Color)
- Icon Logo (Full Color on Light Background)
- Icon Logo (Full Color on Dark Background)
- Icon Logo (Solid Color on Light Background)
- Icon Logo (Solid Color on Dark Background)

Minimum free space is “Arrow” width.

Do not stretch or warp logo.

Do not alter color or use gradients with logo.
Pantone 1525 U
CMYK: C:22 - M:69 - Y:100 - K:9
RGB: R:185 - G:99 - B:36
#b96324

Pantone Hexachrom Black U
RGB: R:70 - G:70 - B:70
#464646

Pantone 368 U
CMYK: C:67 - M:3 - Y:100 - K:0
RGB: R:94 - G:180 - B:69
#48a51e
PLEASE CONTACT US IF YOU HAVE ANY QUESTIONS ON THE USAGE OF THE 3PLAINS LOGO USAGE GUIDELINE.

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